

AUSTIN HINDERER

FRONT END DEVELOPER

austinhinderer.com

Employment

Amazon Prime Now (2016-2018)

Seattle, WA

Web Development Engineer II

Senior front end developer on the Amazon.com Prime Now marketing team. In this role, I worked with principal engineers to help architect the next generation of Amazon.com's Prime Now mobile and browser app. I designed the application prototype, designed the React component framework structure, and built the first generation of components and pages. I was also responsible for communicating with partner engineering teams to help implement standards and best practices for building components in a shared ecosystem.

Amazon Web Services (2012-2016)

Seattle, WA

Web Development Engineer II

Senior developer on the AWS Marketing Front End Development team. While on this team, I helped direct work-flow for junior developers, perform code-reviews, and oversaw interactions between multiple design and marketing teams. I also oversaw building marketing websites, HTML email templates, supporting daily marketing operations, and advise the design team on search engine optimization and best practices for web asset creation. While at Amazon Web Services, I lead the development of the HTML/CSS framework being used on the next generation of AWS websites. I have also lead the front end implementation of templates and components in an Adobe CQ powered CMS.

CrowdCompass Inc. (2011)

Kirkland, WA

Online Marketing Manager

Developed and implemented marketing programs using websites, email, online advertising and promotions, and search-engine marketing (SEM/SEO). Developed a WordPress powered website with a responsive layout. Conceived strategies and tactics to raise rates of customer acquisition, retention, and cross/up-selling. While at CrowdCompass, I designed, implemented, and launched new company wide branding including designing and developing the website and trade show booths.

Visual Studios (2008-2010)

Fairhaven, WA

Web Developer

General purpose web developer including CSS/HTML for several different websites and platforms. Through Visual Studios, I worked on several projects for local business and personal ventures.

Technical Skills

- **HTML5/CSS3 Hand Coding**
Standards compliant cross browser markup and styles
- **JavaScript Frameworks**
React ecosystem, visual/DOM manipulation and asynchronous operations
- **Content Management Systems**
Adobe CQ, Wordpress, Magento, and Joomla
- **Version Control**
Command line git operations in an active development setting
- **Project Management**
Sprint scheduling and long term development planning
- **Search Engine Optimization**
Design best practices and marketing
- **Adobe Creative Suite**
Photoshop, Illustrator, InDesign
- **Online Marketing**
Google Adwords, Google Analytics, Email marketing

Education

- **Industrial Tech/Vehicle Design**
Western Washington University
2005-2010

Personal

- **Eagle Scout**
Troop 1496, Bainbridge Island, WA